

# Media Studies

## Course Outline

You will develop your understanding of how the media works in society across the three media platforms of broadcast, print and e-media.

On this challenging course you will develop both analytical and creative skills.

Topics studied are:

- Advertising
- Broadcast news
- The music industry
- Marketing and promotion
- Magazines
- Television

## Course Information

Qualification: GCSE

Awarding Body: AQA

## Assessment

Eternal Assessment

(70%) practical and written

Controlled Assessment

(30%) practical and written

## Course Leader

Ms J Clent

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