**Budmouth Academy Curriculum Statement**

**Cambridge Technicals in Business**

Our vision is to help students understand and engage with the increasingly complex business world in which we live, and enable them to become informed and confident consumers, employees and entrepreneurs.

**Curriculum intent**

Our curriculum is designed to:

* Give students an understanding of what we mean by entrepreneurship, and the skills and qualities that an entrepreneur needs in order to set up a successful business.
* Develop an understanding of the key functional areas in a business; marketing, finance, HR, and operations management.
* Learn more about the world in which we live in, and how changes in the economic environment affect people and UK businesses.
* Develop examinations skills, e.g. interpreting data, analytical arguments, making judgements, based on the available evidence.
* Develop an appreciation of moral and ethical issues related to the operations of a business.
* To develop work-based skills.

**Implementation and delivery of the curriculum**

Delivery schedule:

|  |  |  |
| --- | --- | --- |
| **Year 12** | **Single Block - Certificate**  | **Double Block - Diploma** |
| Term 1 | **Unit 1****Business Environment**Externally Assessed**Unit 5****Marketing and market research**Internally assessed | **Unit 3****Business Decisions**Externally Assessed |
| Term 2 | **Unit 3 – Exam** **Unit 6 – Marketing Strategy**Internally assessed |
| Term 3 | **Unit 1 – Exam**Unit 5 - continued**Unit 4 – Customers and Communication**Internally assessed | **Unit 7** **Marketing campaign**Internally assessedAssessor - Annabelle |
| Year 13 |  |  |
| Term 1 | **Unit 4 – Customers and Communication** | **Unit 15** **Change Management**Externally assessed |
| **Unit 2****Working in Business**Externally assessed |
| Term 2 | Unit 2 – Exam**Unit 16 – Principles of project management**Internally assessed | Unit 15 – Exam **Unit 22 – Delivering a business project**Internally assessed |
| Term 3 | **Any outstanding coursework** |

Students will learn Business via:

* Explanations, modelling, scaffolding, practice,
* Whole class teaching
* Debates and discussions
* Role plays
* Group presentations
* Structured independent research
* Assessment for learning activities
* Student-centred learning with the aim of developing autonomy and independence

**Impact**

The following methods will be used to assess the impact of students learning:

Short-term impacts:

* Formative assessments
* Regular opportunities for retrieval practice
* Book scrutiny

Long-term impacts

* 90% of students to achieve at least expected levels of progress and attainment
* The development of a good range of IT, communication and employability skills
* 95% of students entering apprenticeships/higher level studies