|  |  |  |
| --- | --- | --- |
| **COMMAND WORD** | **NO. OF MARKS** | **HOW TO ANSWER…** |
| **Calculate** | **2 marks** | * Must write the **answer ON THE LINE**!
* No marks for formula. Formula are not given, you must learn them.
* If a decimal answer, **round to 2 decimal places** if needed.
 |
| **Outline** | **2 marks** | * **ONE benefit**/impact/method with **ONE LINKED strand of development**.
* Written in **CONTEXT**.
 |
| **Explain**  | **3 marks** | * **ONE benefit**/impact/method and then **TWO LINKED strands of development**.
* **Non-context.**
 |
| **Analyse** | **6 marks** | * **CONTEXTUALISED EXTENDED EXPLAIN** QUESTION!
* **5 LINKED strands** of development.
* Written in **CONTEXT.**
 |
| **Discuss** | **6 marks** | * **Non-context.**
* **5 LINKED strands** of development
* Can provide **ONE or TWO impacts**/benefits/reasons/drawbacks and then **5 LINKED strands** of development in total (e.g. 3 strands for one impact and 2 strands for the other)
* Does not require any evaluation.
 |
| **Justify** | **9 marks** | * You will be given two choices/options. You can access full marks by just talking about one choice but to access top marks your answer must be balanced, have application and a conclusion.
* Written in **CONTEXT! With 5 LINKED strands of development.**
* 1st paragraph: **give a judgement** e.g. **advantages and TWO reasons why**.
* 2nd paragraph: give an **opposing** judgement **to the chosen option** (NOT of the other option) e.g. **disadvantages and TWO reasons why**.
* 3rd paragraph: **conclusion BUT… it depends on…**
 |
| **Evaluate** | **12 marks** | * A **decision needs to be made** in this answer.
* Written in **CONTEXT!**
* **5 LINKED strands of development**
* 1st/2nd paragraph: **1 or 2 advantages identified with 2/3 reasons why.**
* 3rd/4th paragraph: **1 or 2 disadvantages identified with 2/3 reasons why.**
* 5th paragraph: **Conclusion BUT… it depends on…**
 |
| ***Linking phrases:***As a result… Therefore… This means that… This leads to…  |

**CONTEXT** – these answers **MUST relate to the business concerned** but go beyond just saying the business name. A good way to do this is to talk about competitors or the products/services they sell.