



Oxford Cambridge and RSA

Tuesday 12 May 2020 – Morning

Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878 Unit 1: The business environment

PRE-RELEASE

INFORMATION

- Do **not** take this copy of the pre-release material into the exam.
- Do **not** take any notes into the exam.
- **A clean copy of this pre-release will be given to you with the question paper.**
- This document has **2** pages.

Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is only for your own use. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

In your research you should consider the following themes.

- The wide-ranging nature of stakeholder objectives.
- The role of benchmarking in assessing business performance.
- The characteristics of venture capital finance.
- Division of work and its importance to a business.
- How businesses respond to threats in their external environment.

The questions in **Section B** of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.

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