

# A Level Business

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## Pre-course task 2020

Welcome to A-Level Business! Before you join us in September, we would like you to complete the following pre-course task.

### Purpose:

- To develop a bank of resources about a range of business-related issues, which can then be added to during the course of your A-level qualification. This will help you develop a wider understanding of the world around us and will help you apply the business concepts that you will be learning in class to real-world situations.
- To develop the habit of reading a broadsheet newspaper (e.g. The Times, The Guardian, The Telegraph) plus specialist magazines such as The Economist. This will broaden your knowledge as well as enhancing your vocabulary.

### Task:

1. Buy a scrapbook. Wikinsons, The Works or The Range are probably cheapest!
2. Find a range of newspaper/specialist magazine articles about the following topics:
  - Entrepreneurs
  - Public Limited Companies (Plc's)
  - Marketing
  - Technology developments
  - Impact of coronavirus on businesses
  - Interest rates
  - China
  - India
  - Brazil
  - Russia
  - USA
3. Stick each article in your scrapbook. Annotate each article with the following information:
  - A brief summary of the content.
  - What the possible implications for UK businesses are in the short term.
  - What you think may happen in the long term.

### Outcome:

- A resource bank that you can add to which will help you enhance your exam answers, and broaden your general knowledge.
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Bring your scrapbook to your first lesson. You will be adding to it during the course of your two A-level years. If you have any questions, please just send me an email - [acaldwell@budmouth-aspirations.org](mailto:acaldwell@budmouth-aspirations.org)

We are looking forward to meeting you!

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