

Budmouth Academy Curriculum Statement

GCSE Business

Our vision is to help students understand and engage with the increasingly complex business world in which we live, and enable them to become informed and confident consumers, employees and entrepreneurs.

Curriculum intent

Our curriculum is designed to enable students to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business
- develop and apply quantitative skills relevant to business, including using and interpreting data.

Implementation and delivery of the curriculum

Delivery schedule:

Year 10	
Unit 1 – Investigating small business (1BS0/01)	
	Topic 1.1 – Enterprise and entrepreneurship
Half term	
Autumn term 2	Topic 1.2 – Spotting a business opportunity
Christmas holiday	
Spring term 1	Topic 1.3 – Putting a business idea into practice

Half term	
Spring term 2	Topic 1.4 – Making the business more effective
Easter holiday	
Summer term 1	Topic 1.5 – Understanding external influences on business
Half term	
Unit 2 – Building a business	
Summer term 2	Revision, mock exam Plus Topic 2.1 – Growing the business
Year 11	
Autumn term 1	Topic 2.2. – Making marketing decisions
Half term	
Autumn term 2	Topic 2.3 - Making operational decisions
Christmas holiday	
Spring term 1	Topic 2.4 – Making financial decisions
Half term	
Spring term 2	Topic 2.5 – Making human resource decisions Plus Unit 2 Mock exam
Easter	
Summer term 1	Revision, exam questions Plus Unit 1 exam
Half term	

Summer term 2	Unit 2 exam
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Students will learn Business via:

- Explanations, modelling, scaffolding, practice,
- Whole class teaching
- Debates and discussions
- Role plays
- Group presentations
- Structured independent research
- Assessment for learning activities
- Student-centred learning with the aim of developing autonomy and independence

Impact

The following methods will be used to assess the impact of students learning:

Short-term impacts:

- Formative assessments
- Regular opportunities for retrieval practice
- Book scrutiny

Long-term impacts

- 90% of students to achieve at least expected levels of progress and attainment
 - The development of a good range of IT, communication and employability skills
 - 95% of students entering apprenticeships/higher level studies
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