

## Key Studies in Psychology.

These are the only ones that can be examined by name, for example “Outline and evaluate Murdoch’s serial position curve study (9)”. However, other studies will need to be learnt and referenced in order to learn and understand topics fully.

### The 14 studies

---

- Murdoch’s serial position curve study
  - Bartlett’s war of the ghosts
  - Gilchrist and Nesburg motivation study
  - Bruner and Minturn perceptual set
  - Donaldson’s naughty teddy
  - Hughes’ policeman doll
  - Asch’s study of conformity
  - Piliavin’s subway study
  - Von Frisch’s bee study
  - Yuki’s study of emotions
  - Pennington’s study of the motor and somatosensory cortex
  - Tulving’s ‘gold’ memory study
  - Wiles’ study of the effectiveness of CBT
  - Kaij’s twin study of alcohol abuse
-