

A Level Business

Pre-course task

Welcome to A-Level Business! Before you join us in September, we would like you to complete the following pre-course task.

Purpose:

- To develop a bank of resources about a range of business-related issues, which can then be added to during the course of your A-level qualification. This will help you develop a wider understanding of the world around us and will help you apply the business concepts that you will be learning in class to real-world situations.
- To develop the habit of reading a broadsheet newspaper (e.g. The Times, The Guardian, The Telegraph) plus specialist magazines such as The Economist. This will broaden your knowledge as well as enhancing your vocabulary.

Task:

1. Buy a scrap book. Wilkinsons, The Works or The Range are probably cheapest!
2. Find a range of newspaper/specialist magazine articles about the following topics:
 - Entrepreneurs
 - Public Limited Companies (Plc's)
 - Marketing
 - Technology developments
 - Interest rates
 - China
 - India
 - Brazil
 - Russia
 - USA
3. Stick each article in your scrap book. Annotate each article with the following information:
 - A brief summary of the content.
 - What the possible implications for UK businesses are in the short term.
 - What you think may happen in the long term.

Outcome:

- A resource bank that you can add to which will help you enhance your exam answers, and broaden your general knowledge.

Bring your scrap book to your first lesson. You will be adding to it during the course of your two A-level years.

We are looking forward to meeting you.

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