

## **Budmouth Academy Curriculum Statement**

### **BTEC Tech Award in Travel and Tourism**

Our vision is to help students understand and engage with the increasingly complex Travel and Tourism industry, which is a key employer in the area that we live in, and enable them to become informed and confident consumers, employees and tourists.

#### **Curriculum intent**

Our curriculum is designed to:

- Help students to acquire sector-specific applied knowledge through vocational contexts by studying the aims, products and services of different travel and tourism organisations, their use of consumer technologies, the features of tourist destinations, how organisations meet customer needs and preferences, and the influences on global travel and tourism as part of their Key Stage 4 learning. The qualification enables learners to develop their transferable skills, such as researching, planning, and making decisions and judgements.
- To develop work-based skills.

#### **Implementation and delivery of the curriculum**

Delivery schedule:

<b>Year 10</b>	
Term 1	<b>Component 1 - Travel and tourism organisations and destinations</b>  Content delivery
Term 2	<b>Component 1 - Travel and Tourism organisations and destinations.</b>  Assessment (coursework) and internal marking - 30% of final grade
Term 3	<b>Component 2 - Customer needs in Travel and Tourism</b>  Content delivery
<b>Year 11</b>	
Term 1	<b>Component 2 - Customer needs in Travel and Tourism</b>  Content refresher

	Assessment (coursework) and internal marking - 30% of final grade
Term 2	<b>Component 3 - Influences on global Travel and Tourism</b> Exam content input and practice assessments.
Term 3	<b>Component 3 - Influences on global Travel and Tourism</b> External exam in May - 40% of final grade

Students will learn about Travel and tourism via:

- Explanations, modelling, scaffolding, practice,
- Whole class teaching
- Debates and discussions
- Role plays
- Group presentations
- Structured independent research
- Independent research and analysis in coursework
- Assessment for learning activities
- Student-centred learning with the aim of developing autonomy and independence

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## **Impact**

The following methods will be used to assess the impact of students learning:

Short-term impacts:

- Formative assessments
- Regular opportunities for retrieval practice
- Book scrutiny

Long-term impacts

- 90% of students to achieve at least expected levels of progress and attainment
  - The development of a good range of IT, communication and employability skills
  - 95% of students entering apprenticeships/higher level studies
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