



# Exam tips for Creative iMedia



Lakeland Computing resources

<http://www.lakelandscomputing.com/revision-material.html>

Tech Head Online Learning - YouTube

<https://www.youtube.com/playlist?list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu->

Mrs G Creative iMedia Exam Walkthrough - YouTube

<https://www.youtube.com/playlist?list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu->

Budmouth Knowledge Organiser and Literacy Mat

## The actual Exam

This is a mixture of multiple-choice and written answer questions assessing all the knowledge of Unit 1. There will also be at least one question asking you to sketch a response to a design need and another is likely to ask you to identify the strengths and weaknesses of a different design solution. This could be on any of the pre-production documents

**1 hr 15 minutes and a total of 60 marks are available.**

Tip 1) Generic terms: Remember not to give answers in generic terms such as "sketch" or 'pictures' - use the correct terminology - Mindmap, Storyboard, Visualisation diagram, etc

Tip 2) Read carefully: Make sure you read the question carefully. Look at the command words. What's being expected of you and how many marks will you gain from answering this question? That'll give you an idea of how much detail you need to give.

Tip 3) Give examples: Where possible, give examples to explain a point. This can show your depth of understanding and could be the extra information needed to push you up to a higher mark band.

Tip 4) Multiple-choice questions: Don't rush through the multiple-choice questions thinking they're easy. There will be some difficult questions in there that need a lot of thought and focus. Make sure you read them carefully. If the question is multiple-choice, eliminate the answers you know are wrong and choose your answer from the ones you have left.

Tip 5) Extended response questions: Recognise the importance of taking time to think and plan answers to extended response questions. Sometimes you'll be asked for your opinion in these questions.

Make sure you use clear evidence to back up your view. Consider what information might help you to show the examiner the reason for your decision. It's important to confidently say why you've come to that particular conclusion.

Don't spend time writing an introduction to your answer, as it's much more important to get as much information down as possible and you may not have much time.

Your answer should be well-organised and structured, and written in a logical way - so consider your answer before you start.

If you're not sure what the question is asking you, cross out the words you don't know and see what's left - can you recognise key words or concepts that you can write about? Try not to repeat yourself. This wastes time as you can't get double marks for the same thing.

#### Tip 6) Drawn answers

If you have to sketch a document, keep the sketch simple and to the point. Make sure you meet the key requirements of that document (design features, storyboard timings, script). Remember to add key details using annotation (notes) to explain colour, details.

#### Tip 7) Timing

Keep an eye on the clock. You have just over 1 minute per mark - consider this when answering a question. A 12 mark question should be allowed about 12 minutes. If you don't know the answer to a question, don't let it put you off - leave it and come back to it at the end.