



You can *feel* the change in culture

Richard Howes – Education Challenge Lead Chesil Education & Early Help Dorset Council



Building a Culture of Aspiration

Andy David

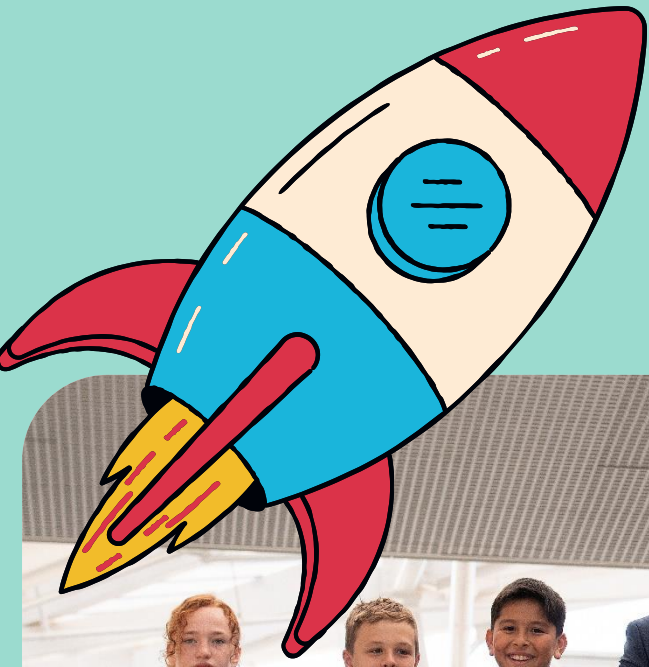
(Director of Student Leadership
& Engagement)



ASPIRATIONS



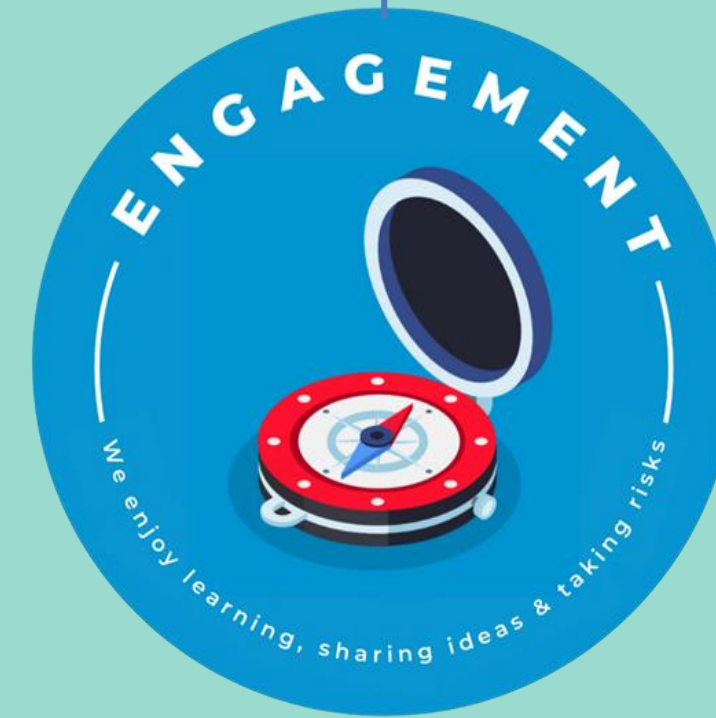
CLEAR VISION UNDERPINNED BY A SET OF STRONG GUIDING PRINCIPLES

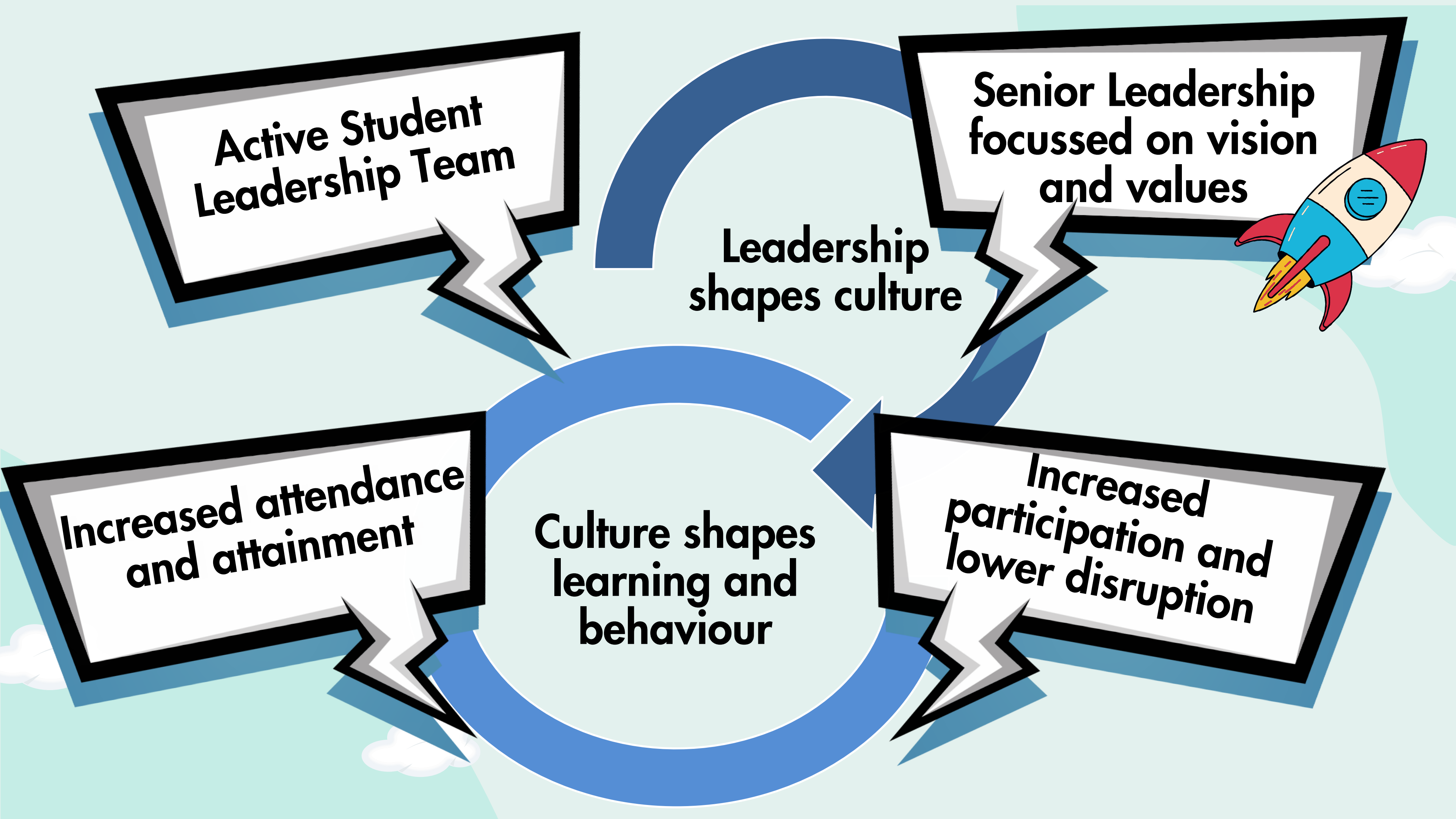


OUR VISION (OUR ASPIRATION)

To empower future generations to follow their dreams and to build to society of which we can all be proud

OUR GUIDING PRINCIPLES (CULTURE)



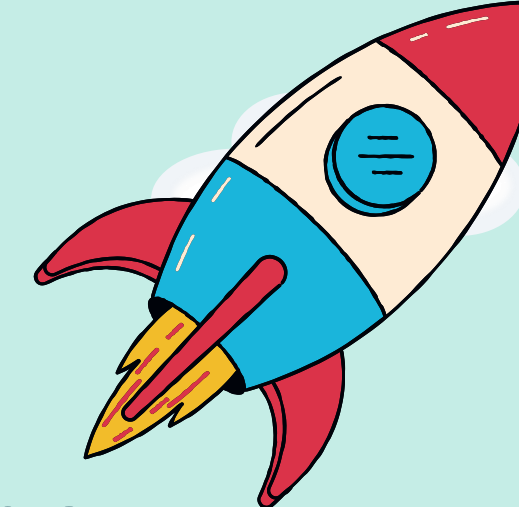




BELONGING
HEROES

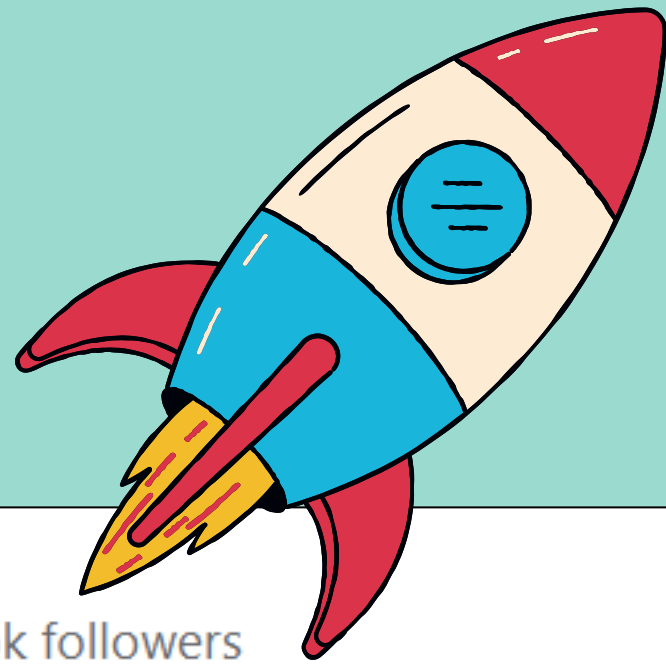
SENSE OF ACCOMPLISHMENT

Self-Worth



- Year 6 transition process
- Mentoring Programme
- Purposeful Tutorial Programme
- Range of rewards to recognise effort and hard work
- * Achievements celebrated on social media
- Staff wellbeing
- Staff CPD
- Inter-School events
- Pastoral support
- Anti-bullying Programme
- Schools within Schools
- Links with the local community
- * Student Voice
- * Nurturing School accreditation
- ACE

Social Media

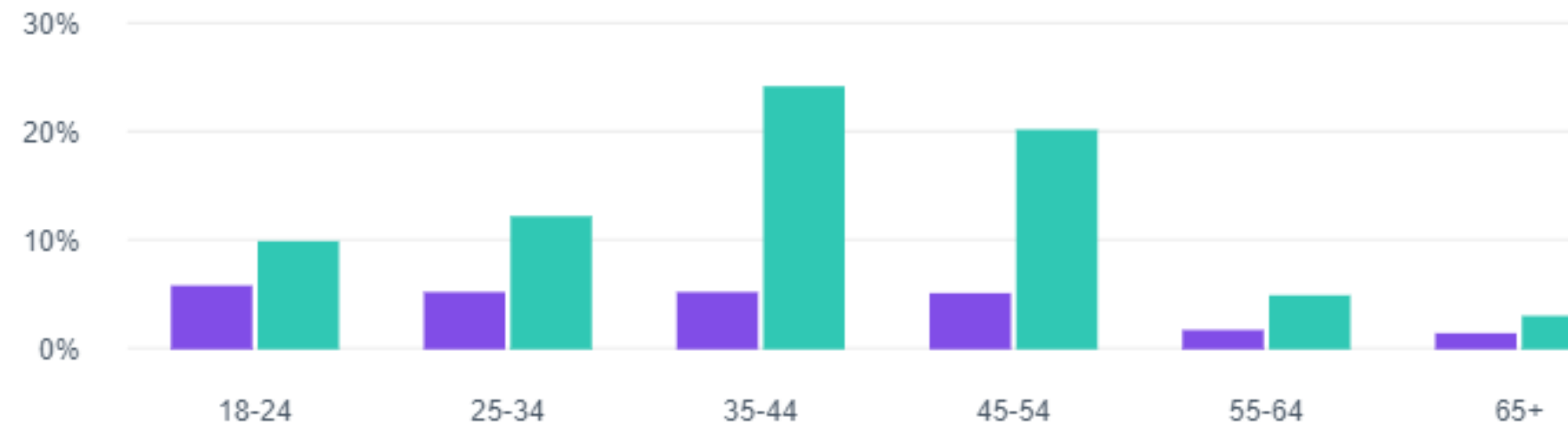


Audience

2,959 Facebook followers

Age and gender

Men 25.30%
Women 74.70%



Post insights

In recognition of her fast-thinking actions, bravery and unbelievable care shown to a fellow student during a...

by David Ellis · 5 July at 10:19 ·

Post reach

14,539

Post engagement

3,393

234 0 3 0 0

663

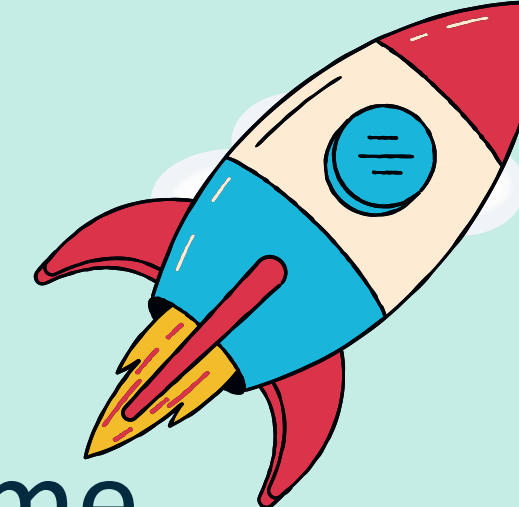
97



BELONGING
HEROES

SENSE OF ACCOMPLISHMENT

Self-Worth



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Student Voice

2022-23

I am proud of my Academy + 12%

I feel comfortable asking questions +24%

2023-24

I am a valued member of my Academy?
29%

I find homework helpful to my
overall learning 17%

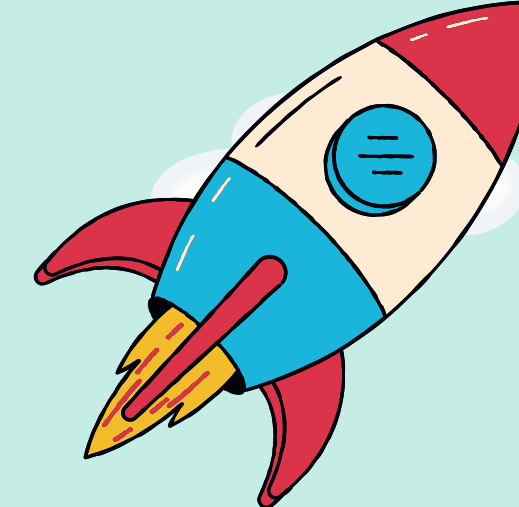


Listen. Learn. Reflect. Lead



BELONGING
HEROES
SENSE OF ACCOMPLISHMENT

Self-Worth



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“...created an environment for students to feel nurtured, safe and flourish”

“Nurture is firmly embedded in the culture and ethos of the whole school.”



Nurture Award

“We know we are safe at Budmouth, every adult wants to help us to succeed so that we can be anything we want to be.”

“They (the teachers) encourage them to do the best they can do and be whatever they want to be while looking after their wellbeing, their dedication is nothing short of inspirational.”

Self-Worth



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BELONGING

HEROES

SENSE OF ACCOMPLISHMENT

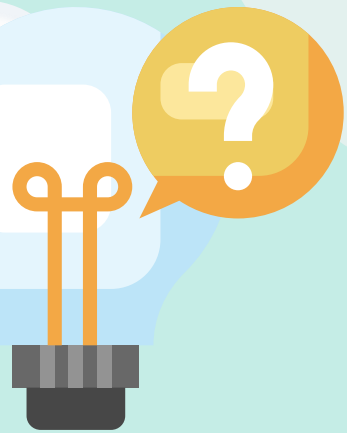




Engagement



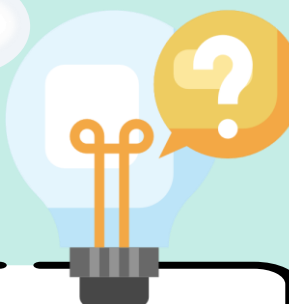
- Exceptional enrichment programme
- Trips throughout the academic year
- ATL curriculum
- STEM
- * The Edge Programme
- Staff are encouraged to promote questioning, problem solving, innovation, and creative exploration within their lessons.
- Broad and balanced curriculum
- Regular sporting fixtures
- CCF
- Duke of Edinburgh
- Ten Tors



FUN & EXCITEMENT
CURIOSITY & CREATIVITY
SPIRIT OF ADVENTURE

The Edge

To empower future generations to follow their dreams and to build a society of which we can all be proud



Represent your Tutor Group

Enter a competition

Join a club

Help out at Open Day

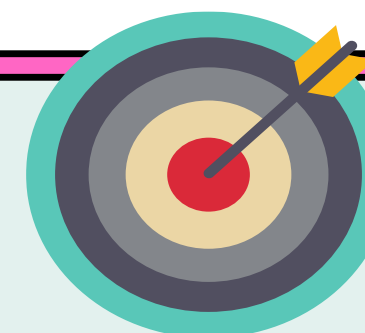
Prepare for the Academy day

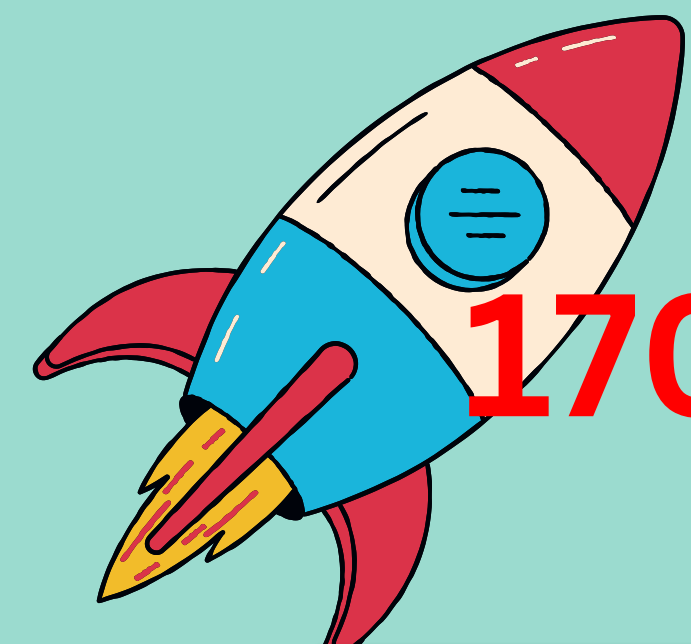
Raise money for charity

Captain a team

Join the School Council

Set myself three targets





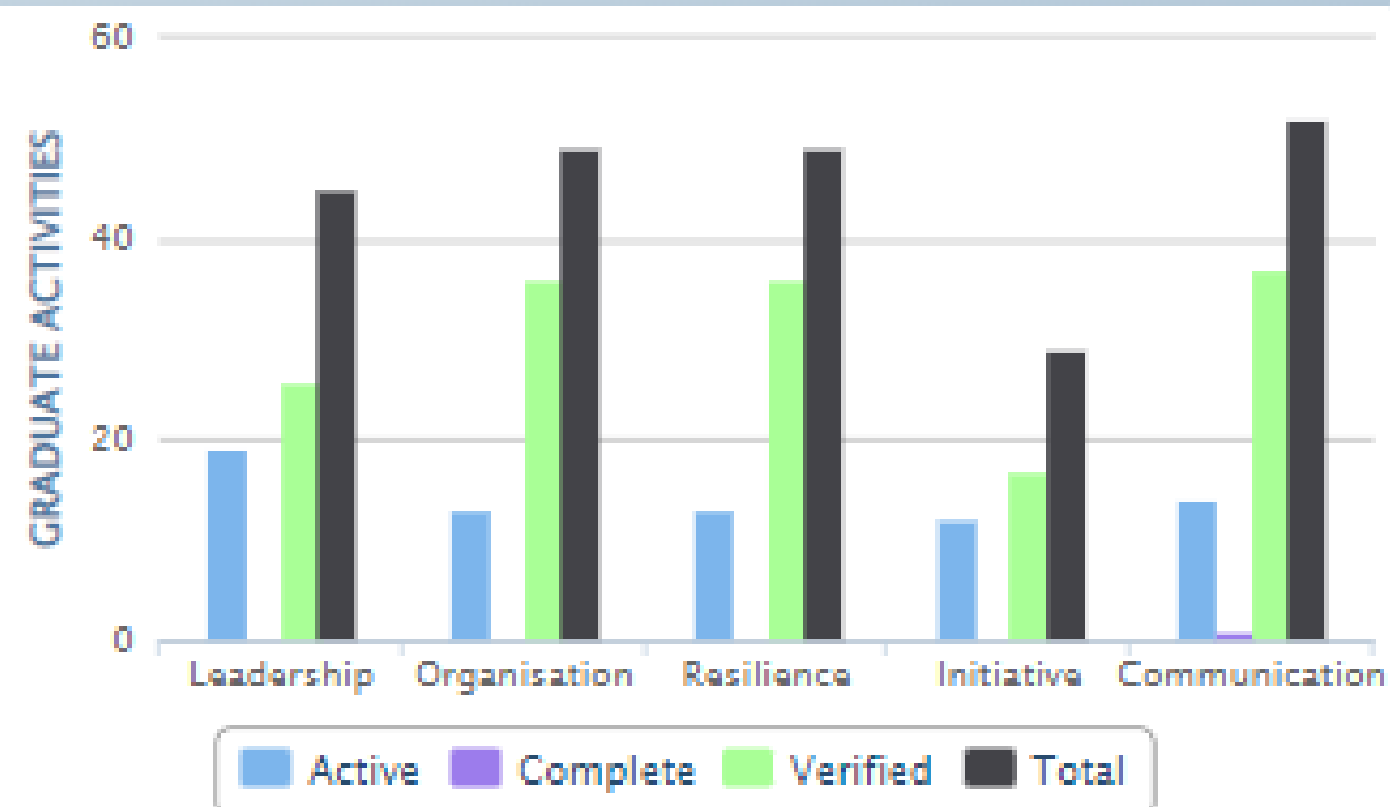
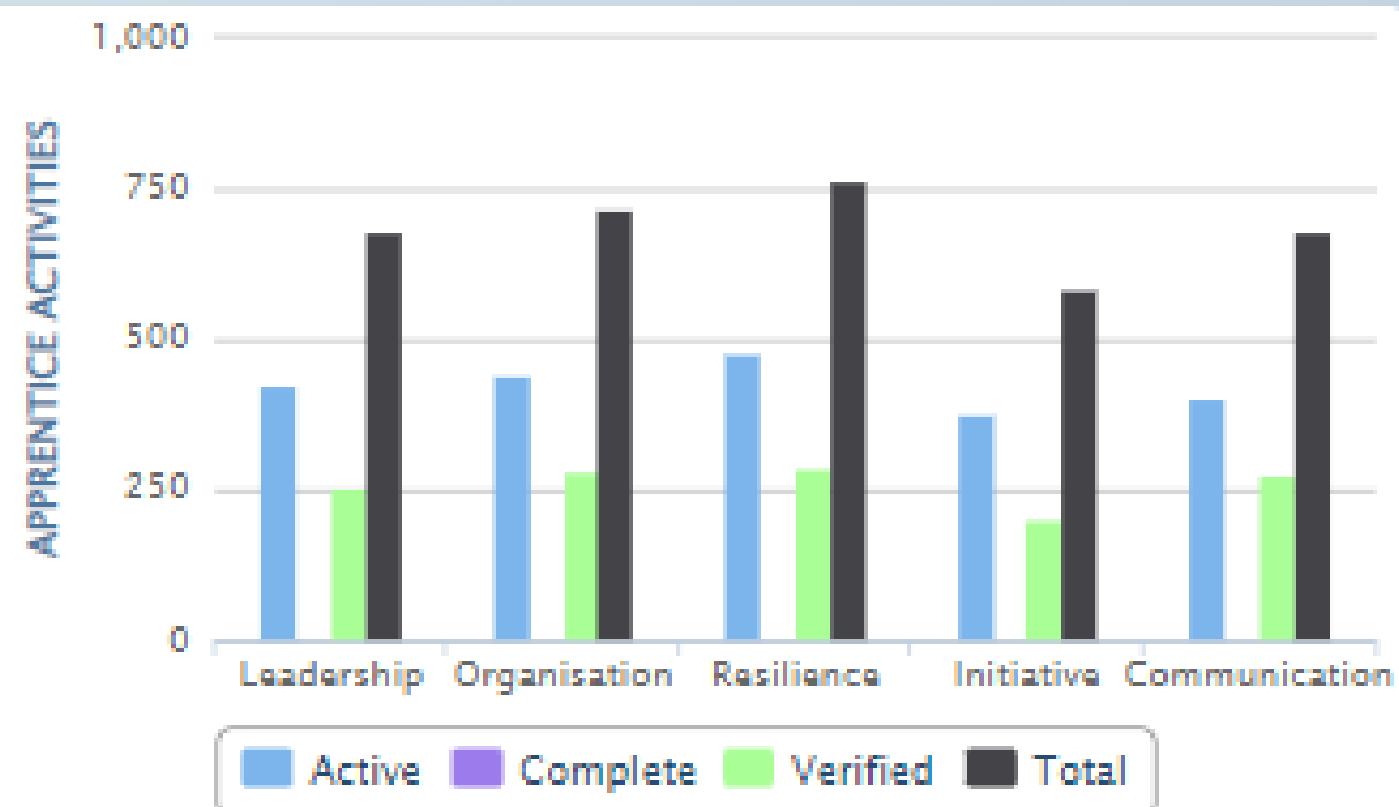
1140 students engaged
170 certificates awarded in two years

STUDENTS BY TARGET LEVEL

APPRENTICE: 1140 (779)

MASTERS: 17 (17)

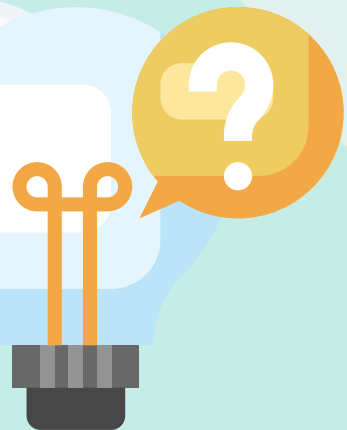
PIONEER: 59 (59)





Engagement

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FUN & EXCITEMENT
CURIOSITY & CREATIVITY
SPIRIT OF ADVENTURE



Purpose

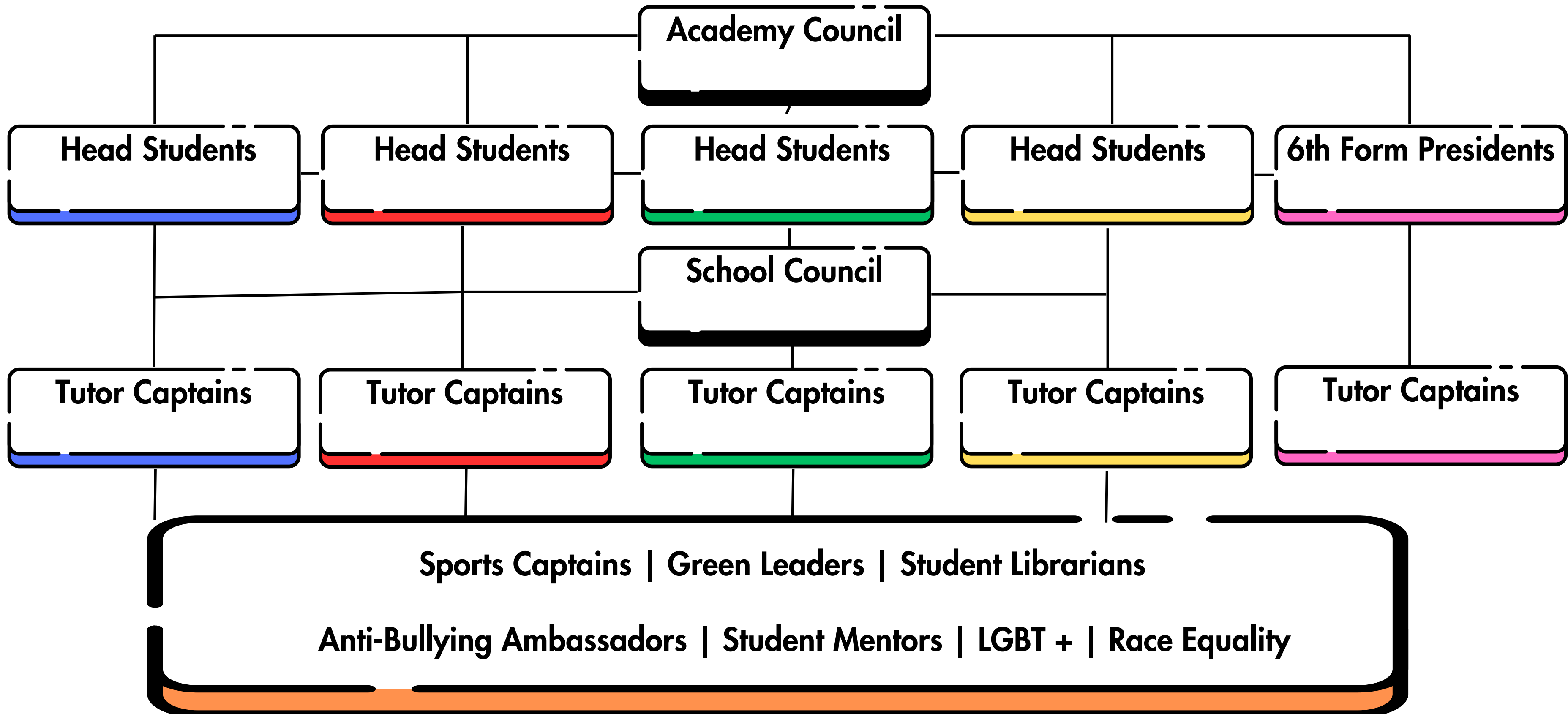


- *6th Form Presidents
- Student Leadership Team
- Academy Council
- School Council
- *Sports Leadership Team
- Green Team
- Anti-Bullying Ambassadors
- Race Equality Group
- LGBTQ+ Group
- Peer Mentoring
- * Primary Links
- Careers Programme
- High standards and expectations
- AED




LEADERSHIP & RESPONSIBILITY
CONFIDENCE TO TAKE ACTION


Budmouth Academy Student Leadership Structure









BUDMOUTH ACADEMY WEYMOUTH
AN ASPIRATIONS ACADEMY




HEAD STUDENT
Empowered to make a difference

Self-Worth | Engagement | Purpose

 **ASPIRATIONS**




BUDMOUTH ACADEMY WEYMOUTH
AN ASPIRATIONS ACADEMY



LEADERSHIP OPPORTUNITIES
Empowered to make a difference

Self-Worth | Engagement | Purpose

 **ASPIRATIONS**



BUDMOUTH ACADEMY WEYMOUTH
AN ASPIRATIONS ACADEMY



SPORTS CAPTAIN
Empowered to make a difference

Self-Worth | Engagement | Purpose

 **ASPIRATIONS**





Purpose



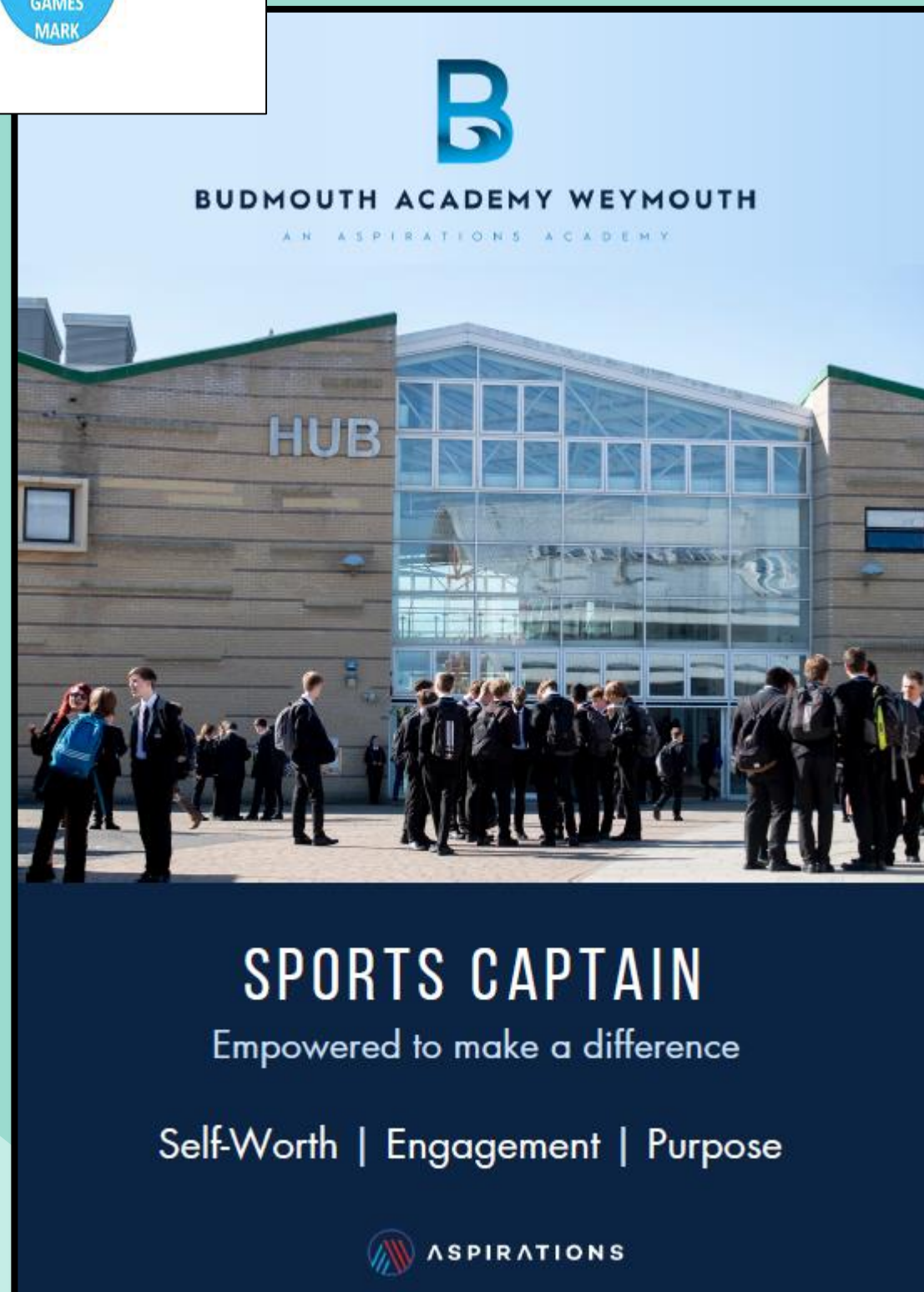
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LEADERSHIP & RESPONSIBILITY
CONFIDENCE TO TAKE ACTION

WE
ACHIEVED
GOLD
SCHOOL
GAMES
MARK

SCHOOL
GAMES
GOLD
2022/23



Train

Empower

Reward



Purpose



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LEADERSHIP & RESPONSIBILITY
CONFIDENCE TO TAKE ACTION

Primary Links





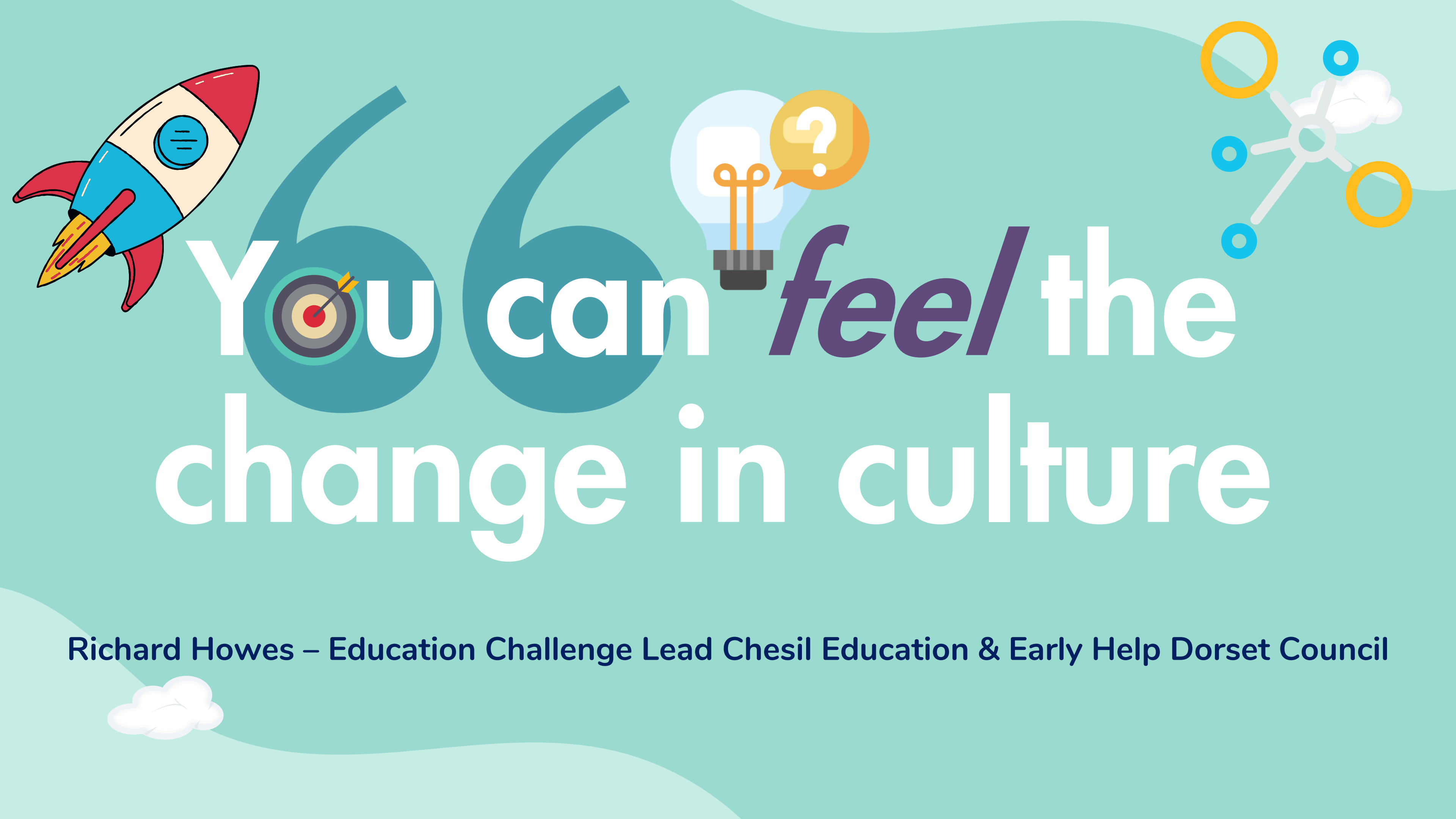
Purpose



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What do I *really* need to know for now?

To empower future generations to follow their dreams and to build to society of which we can all be proud



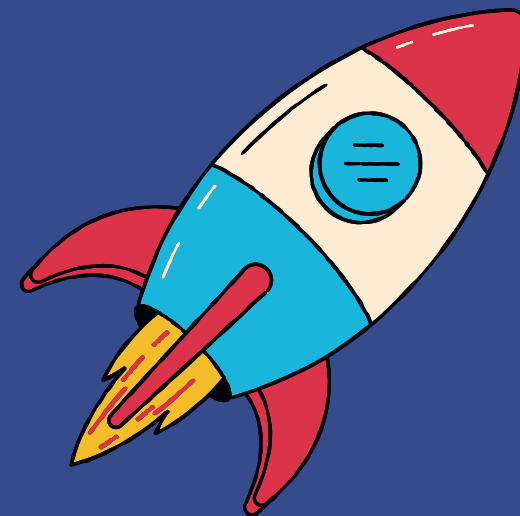
- Basics
- Rewards



- Questioning
- Opportunities



- Student leadership
- High expectations



ASPIRATIONS

