

Principal Mr Michael Hoffmann Budmouth Academy Weymouth

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24th November 2023

Dear Parents and Guardians,

RE: ATTENDANCE CHALLENGE

We hope this letter finds you well.

As we approach the festive season, we understand that there may be increased challenges in maintaining regular attendance. This is highlighted both within National and local attendance data. However, we are thrilled to introduce an exciting opportunity for your child to win reward vouchers during the two weeks leading up to Christmas!

Our "Attendance Challenge" aims to promote consistent attendance, recognising the importance of regular school attendance even during this joyous time.

If your child achieves an attendance rate above 95% during the targeted weeks from the 27th November to 15th December, they will be eligible to win reward vouchers.

We believe that consistent attendance not only contributes to your child's academic success but also fosters a sense of commitment and responsibility. The reward vouchers are our way of expressing appreciation for our students' dedication to education.

Please encourage your child to make every effort to attend school regularly during this period. We will be closely monitoring attendance, and the winners will be announced during our special Celebration Assemblies.

Thank you for your ongoing support, and we look forward to celebrating the achievements of our students during this festive season.

Yours sincerely

Mr P Midworth **Associate Principal**