BTEC Tech award in Travel and Tourism

Finish!

Learning Aim C: Destination management. How do destinations in some of the world's largest tourist areas develop and manage themselves .

Learning Aim A: Factors that influence global travel and tourism. Investigating economic, environmental and political events that directly affect tourism.

Learning Aim B: Impact of travel and tourism and sustainability. Investigating the impacts of mass tourism on people, place and economies.

Component 3: Influences on global travel and tourism.

Exam unit - 40% of your qualification. Exam sat in May/June time.

Learning aim B: Explore how the needs and preferences of travel and tourism customers are met. Including planning itineraries to meet their needs.

Start of Year 11

Component 2 continued: Travel and Tourism organisations and destinations.

Controlled assessment—30% of your qualification.

Component 2: **Customer needs in travel and tourism.**

Coursework—30% of your qualification.

Learning aim A: Investigate how organisations identify travel and tourism trends.

Including, market research, advertising and how organisations tailor products to changing needs.

Component 1 continued: Travel and Tourism organisations and destinations.

Controlled assessment—30% of your qualification.

Component 1: Travel and Tourism organisations and destinations.

Coursework—30% of your qualification.

Learning aim B: Explore travel and tourism and tourist destinations. Investigating the different kinds tourism, tourists and destinations

Learning aim A: Investigate the aims of UK travel and tourism organisations. An in-depth look at the roles of different organisations in T&T .

Start: Year 10

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Level / Qualification Grade	Grade Equivalent
Level 2 / Distinction*	8.5
Level 2 / Distinction	7
Level 2 / Merit	5.5
Level 2 / Pass	4
Level 1 / Distinction	3
Level 1 / Merit	2
Level 1 / Pass	1.25

Grade	
Level 2 Dist*	90%
Level 2 Dist	80%
Level 2 Merit	70%
Level 2 Pass	60%
Level 1 Dist	50%
Level 1 Merit	40%
Level 1 Pass	30%